



A highly-innovative play kitchen that features RFID technology to recognize which food is placed on one of the readers. Teaches healthful eating, food names and food groups, colors, shapes, numbers, following directions and more. Included content for two years of add on product built into sound chip.

2 modes of play: Free Play and Learning Mode.

2 levels of difficulty

What we did:

- Research and analysis of competition curricula and price/value relationship
- Educational curriculum and content definition for accessory food packs and deluxe accessories.
- Concept Development
- Play pattern design and flow
- Scripts for 11 food packs and 2 deluxe accessories
- Music and lyrics for original music (10 songs)
- Record, edit, document and track revisions of the audio
- Worked with MGAE HK office daily through production
- Traveled to MGAE HK office to finalize the project
- Tested EPROMS and wrote bug reports

